



Become a Trainer

Your guide to creating and submitting world-class professional development/ micro-credential courses

Pro-Vocational



Welcome to the VET Evolution!

Given how rapidly the technological, economic, and cultural landscape is shifting, the VET community needs a platform that goes beyond traditional boundaries—one that encourages true collaboration, rapid upskilling, and real industry recognition.

At Pro-Vocational, you're in the driver's seat. You decide what to teach and how much your expertise is worth, with a guaranteed 82% payout split and complete pricing autonomy.

But we aren't just another course marketplace. We are a dynamic ecosystem connecting Trainers, Learners, and Corporate Sponsors. When you publish a specialized micro-credential/ professional development course here, you aren't just selling content. Your programs feed directly into our digital badge framework. Upon course completion, your learners' privacy-safe verifiable digital badges are positioned for exclusive corporate sponsor endorsements, adding immediate industry backing and massive commercial prestige to your material.

Think of us as your strategic partner. We provide the infrastructure, the audience, and the corporate network, while you bring the knowledge.

Spaces for elite educators are limited as we build this high-authority hub. Don't let your intellectual property get lost and lowered in global, discounted marketplaces. Join the movement that fuels action, premium prosperity, and shared excellence.



Quick-start guide: How to launch your P.D/ Micro-Credential in 4 steps

IMPORTANT: In order to make your course truly relevant, necessary, and on demand, it's highly recommended that you map your content against current unit of competencies in Australian VET training packages for quality excellence.



Develop your course

Course title & overview; target audience; learning outcomes; program structure; pricing model; your credentials; resources and predicted launch time



Submit proposal

Fill out the "Become a Trainer" application form completing all the fields.



Review and feedback

- We review for quality & alignment;
- Expect a response within 14 business days;
- Adjust if needed.



Launching

- Course goes live on platform;
- Engage with your learners;
- Profit: 82% to you, 18% to Pro-Vocational payable on a monthly basis



What Pro-Vocational is and what it isn't

What We Are Not

Pro-Vocational is an independent platform. We are not a Registered Training Organisation (RTO); we do not deliver accredited training products, and we do not issue formal AQF qualifications.

What We Are

We are a premium, specialized marketplace for high-yield independent professional development and targeted micro-credentials built specifically for the Australian workforce context in alignment with current occupational benchmarks and VET industry packages. Unlike generic global online learning platforms, you are a high-value collaborator who retains 100% ownership of your content.

The Pro-Vocational Advantage

- **82% Payout Superiority:** You retain a massive 82% of your chosen enrollment fees with absolute pricing autonomy.
- **The \$59 Quality Floor:** We enforce a strict \$59 minimum course value to eliminate the race to the bottom and protect the premium worth of your expertise.
- **The Sponsor Endorsement Engine:** Upon completion, your learners' digital badges are positioned for official corporate sponsor endorsements and logos—instantly cementing the market value and prestige of your programs.



Who can join as a trainer?

We're proud of the quality of courses on Pro-Vocational. To make sure learners get real value, every trainer must:

- Have at least 3 years of solid industry experience in your field.
- Show us your qualifications or equivalent professional standing (Cert. IV in Training & Assessment - TAE is mandatory).
- Share evidence of your training, or industry contributions (this could be workshops, mentoring, conference speaking, published work, or project leadership).
- Commit to our Code of Conduct: be professional, ethical and learner-focused.

You can create and submit up to 3 courses.

We don't accept "anyone and everyone." We accept professionals who bring substance, credibility, and passion.



How to submit your course proposal



Step 1: Develop your course

When you're ready, prepare your proposal. Here's what to include:

- Title & Overview – Make it clear, catchy, and learner-focused.
- Target Audience – Who will benefit the most? Early-career staff? Managers? Specialists?
- Learning Outcomes – What will learners be able to do after your course?
- Program Structure – Modules, format, and duration (online, blended, in-person).
- Pricing Model – Per enrolment or package deal. You decide.
- Evidence of Expertise – CV, portfolio, references, or testimonials.
- Timeline – When you'd like to launch.

Step 2: Submit

Submit your proposal and supporting documents by filling out the “Become a Trainer” form on the website.

Step 3: Review and feedback

We'll review your proposal for quality, fit, and readiness. Within 14 business days, you'll hear from us. Sometimes we'll suggest tweaks; sometimes it's a straight green light.

Step 4: Launch!

Once approved, your course goes live on the platform. You will gain visibility in our home page and you can promote your course on any social media platform or channel you choose. You are ready to deliver!



Very
important





Money matter\$!

Here's the simple breakdown: You set the price.

After card processing fees, taxes, refunds or any deduction, Pro-Vocational takes 18% (for platform services) and you keep 82% (net revenue after all) — for every individual enrolment or every package sale for multiple participants (you decide your best arrangements).
Transparent Payout Model (example):

How Payouts Work

Pro-Vocational operates on an 82% / 18% revenue split in your favor. Payouts are transferred to your account on a monthly schedule. Using our \$59 minimum course floor (you can charge more) as a baseline case scenario, here is the exact breakdown per enrolment:

- Step 1: Gross Enrollment Fee \$59.00
- Step 2: External Transaction Fees (Processing fees: 1.7% + \$0.30) -\$1.30
- Step 3: Net Revenue for Split \$57.70
- Step 4: The 82% / 18% Split - Trainer Earnings (82%): \$47.31
Platform Fee (18%): \$10.39

Monthly Revenue Projections

10 Enrollments: \$473.10

50 Enrollments: \$2,365.50

- Payments are processed monthly, and you'll always have access to transparent reporting on your earnings.
- Tax: Since you are a freelancer, you must have an ABN. Pro-Vocational will not be responsible for your tax obligations.



Ongoing engagement and quality

We want learners to keep coming back, and that happens when courses are fresh, relevant, and inspiring. To help with that:

- Update your course materials regularly.
- Listen to learner feedback.
- Stay visible in the community — join discussions, feature in podcasts, share insights.

You can promote your course in any social media or channels that works best for you. The more engaged you are, the more your courses will shine.

The fine print (but still important)

- **Independent Autonomy:** You are not an employee of Pro-Vocational; you operate as an independent professional. You retain full responsibility for your own tax obligations and strict compliance with your respective industry standards.
- **Quality Assurance Benchmarks:** To maintain our premium market standing, your professional reputation is visible through your content. Courses that do not meet our active sponsors' quality benchmarks or industry standards will be referred for revision or removal.
- **Intellectual Property Ownership:** You retain 100% ownership and copyright of your intellectual property (IP). Pro-Vocational holds the right to host your course while it remains active on the platform, but the content belongs entirely to you.



Final word:

Pro-Vocational is more than a platform — it's a movement. A space for professionals who believe in lifelong learning, practical upskilling, and sharing expertise.

You're not just teaching a course. You're shaping industries, influencing careers, and helping people grow.

We're thrilled to have you here. Let's make it happen.

